

# Rosen Todorovsky

Resume



## PERSONAL INFORMATION

Bulgaria, Sofia, Neofit Rilski 26  
+359 888 97 11 61  
rtodorovsky@gmail.com  
Bulgarian  
26 March 1982

## SUMMARY OF SKILLS

Team Lead



Art Direction



Marketing



Graphic Design



Web and Application Design



Front-end (HTML/CSS/JS)



WordPress



Social Media



3D



Motion Graphics



HubSpot



Product and Hardware Development



Print



## WORK EXPERIENCE

Sellercloud

E-commerce solution provider

Sept 2018 - Present (6 years)

### Head Of Studio

Art direction, marketing, app development, product development, hardware design and development, magazines, advertisements, websites, renovate brand identity, social media, managing creative team

Kinguin

Computer Games

2018 - 2018 (4 months)

### Senior Graphic Designer

Design, websites, banners, Facebook activities/games

Balkan Plant Science Bulgaria Ltd part of Advanced Nutrients Group

Biotechnology

2013 - 2018 (5 years)

### Art Director

Art direction, marketing, magazines, advertisements, websites, Facebook activities/games, photography

ES Media Team

Magazines and web

2012 - 2013 (1 year)

### Senior Graphic Designer

Design and layout of magazines, advertisements, websites, Facebook games

Allied Assets

Design and Social media

2011 - Jun 2012 (1 year)

### Art Director

Websites, social media marketing, landing pages, print, managing creative team

Freelance

2010 - 2011 (1 year)

### Designer

Designing and redesigning newspapers and magazines, advertisements, web

bgvesti.com

Newspaper and website

Jan 2009 - June 2009 (6 months)

### Designer and Copywriter

Design, magazines, advertisements, political campaigns, article writer

Pari daily

Newspaper

2004 - 2010 (6 years)

### Art Director

Designing and redesigning newspapers, magazines, advertisements, supervise workflow, renovate brand identity, managing creative team

Rakurs print

1995 - 2000 (5 years)

### Designer, printer, developer

Designing advertisements, work on web offset print machines

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## EDUCATION AND TRAINING

2012 - 2013

Sofia University "St. Kliment Ohridski"

**Design PhD**

2010 - 2010

New Bulgarian University

**Graphic and Spatial Design Master**

2004 - 2010

New Bulgarian University

**Design Bachelor**

2000 - 2003

Mining and geology university "St. Ivan Rilski"

**Hydro engineering geology Bachelor**

1995 - 2000

National professional secondary school for print and photography

Design

**Secondary school diploma**

## LANGUAGES

ENGLISH

**Excellent**

GERMAN

**Basic**

## SOCIAL SKILLS

As a team leader i like a creative environment with constant brain pumping, good social skills and bringing the Team together.

## ORGANIZATIONAL SKILLS

Good coordination and administration of people, projects, workflow and ideas.

## TECHNICAL SKILLS AND COMPETENCES

PC , MAC and Linux. Microsoft office. Office equipment. Photo and video cameras. All Adobe Creative Cloud Products, CorelDRAW, QuarkXpress, 3d Studio Max, Vue, Hexagon, HTML, CSS, JavaScript, J Query, PHP, MySQL, XAML, Avalonia.

## ARTISTIC SKILLS AND COMPETENCES

Photography

## HONORS & AWARDS

Society of News Design 2007 - Award of Excellence

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Yes, B